



EVROPSKÁ UNIE
Evropské strukturální a investiční fondy
Operační program Výzkum, vývoj a vzdělávání



MINISTERSTVO ŠKOLSTVÍ,
MLÁDEŽE A TĚLOVÝCHOVY

Dear students of 3PO633 Entrepreneurship of SME's,

welcome to our class! We really appreciate your interest in our course. Let us give you some information about our teaching philosophy and some practical information about the course:

On the course 3PO633 will participate three lecturers: Ondřej, Blanka and Jana. Ondřej is the guarantor of the course, his main field of interest is the support of SME's, Blanka is interested in the financing of SME's and business models of SME's, Jana's main field is social entrepreneurship, business ethics and etiquette.

We all will share our knowledge and experience about entrepreneurship of SME's on our seminars and lectures. We would like to encourage you to use your voice and mind to debate, share experience and challenge us and all students in the class. That is why arriving to class late, being not well prepared, using smartphones and laptops inappropriately is not welcome in our classroom.

The main goal of this course is to start up your thinking about the business, your business idea – how to define it, how to improve it to make it real. Do you have a great idea, but not able to find time to think about it more in details? Now you can - you will have time and supporting team as well, together with first feedback from the users or customers. Another benefit for you, as Erasmus students, will be the experience with work in the multinational and multicultural team and sharing information about entrepreneurship background in different countries. The teamwork will be a very important part of our course and we will have zero tolerance to lack of interest or apathy to the teamwork and to any form of unethical behaviour in the team and in the classroom as well.

At the beginning of the semester we will search for the best business ideas, during the semester you will work on it and at the end of the semester we will share and discuss your business ideas.

We are looking forward to meet you and to discover with you the exciting multicultural global world of business!

Blanka, Jana and Ondřej



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