

10. Big data a Artificial Intelligence

6MTSN1

Technické a strategické nástroje ve zdravotnictví

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EVROPSKÁ UNIE
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MINISTERSTVO ŠKOLSTVÍ,
MLÁDEŽE A TĚLOVÝCHOVY



Obsah

Big data:

- Definície
- Použitie v zdravotníctve

Artificial Intelligence

- Definície
- AI všeobecne
- AI v zdravotníctve

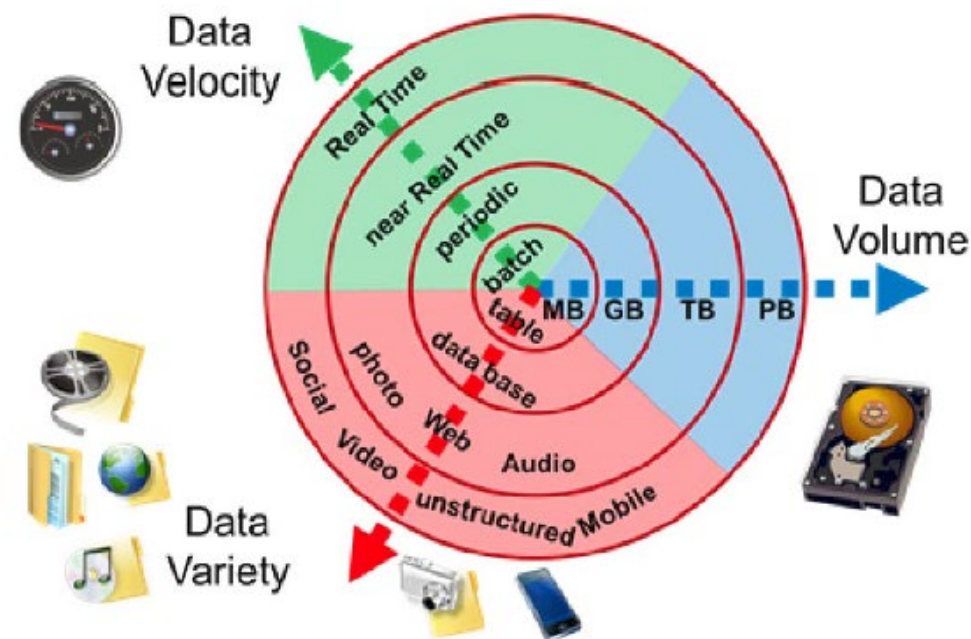


Big data

- Predstavuje oblasť skutočne veľkého množstva údajov
- V princípe obsahuje datasety, ktoré prekračujú schopnosti a možnosti bežných softvérov
- Z hľadiska definície je to „pohyblivý terč“, lebo objem dát aj výpočtová kapacita bežných softvérov rastie
- Business intelligence – používa aplikovanú matematiku a deskriptívnu štatistiku na dátach s vysokou informačnou hustotou
- Big data – používa matematickú analýzu, optimalizáciu, indukčnú štatistiku a koncept z nelineárnych systémov, aby boli vyvedené zákony z veľkého množstva dát s nízkou informačnou hustotou, aby boli odhalené vzťahy a závislosti alebo aby boli vytvorené predikcie výsledkov a správania

Big data

- **Volume**
 - Objem vygenerovaných a uložených dát
- **Variety**
 - Typ a původ dát.
- **Velocity**
 - Rychlostí kterou sú data generované a spracované
- **Veracity**
 - Kvalita dát a ich hodnota





GROWTH OF THE DIGITAL UNIVERSE, 2010-2020

Digital Universe in Exabytes (Billions of Gigabytes)





If the Digital Universe were represented by the memory in a stack of tablets, in **2013** it would have stretched two-thirds the way to the moon*. By **2020**, there would be 6.6 stacks from the Earth to the Moon*.



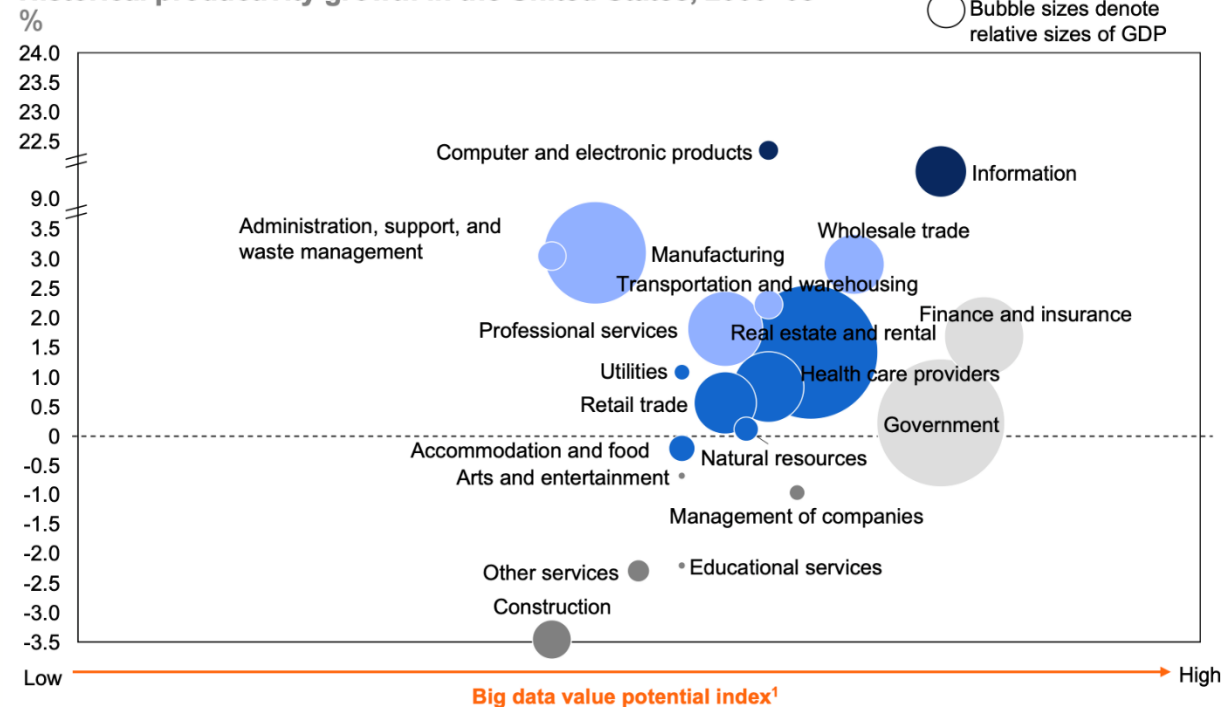
NAME	EQUAL TO	SIZE(IN BYTES)
Bit	1 Bit	1/8
Nibble	4 Bits	1/2 (rare)
Byte	8 Bits	1
Kilobyte	1024 Bytes	1024
Megabyte	1, 024 Kilobytes	1, 048, 576
Gigabyte	1, 024 Megabytes	1, 073, 741, 824
Terrabyte	1, 024 Gigabytes	1, 099, 511, 627, 776
Petabyte	1, 024 Terabytes	1, 125, 899, 906, 842, 624
Exabyte	1, 024 Petabytes	1, 152, 921, 504, 606, 846, 976
Zettabyte	1, 024 Exabytes	1, 180, 591, 620, 717, 411, 303, 424
Yottabyte	1, 024 Zettabytes	1, 208, 925, 819, 614, 629, 174, 706, 176

Zdravotnictví a big data

Exhibit 2

Some sectors are positioned for greater gains from the use of big data

Historical productivity growth in the United States, 2000–08

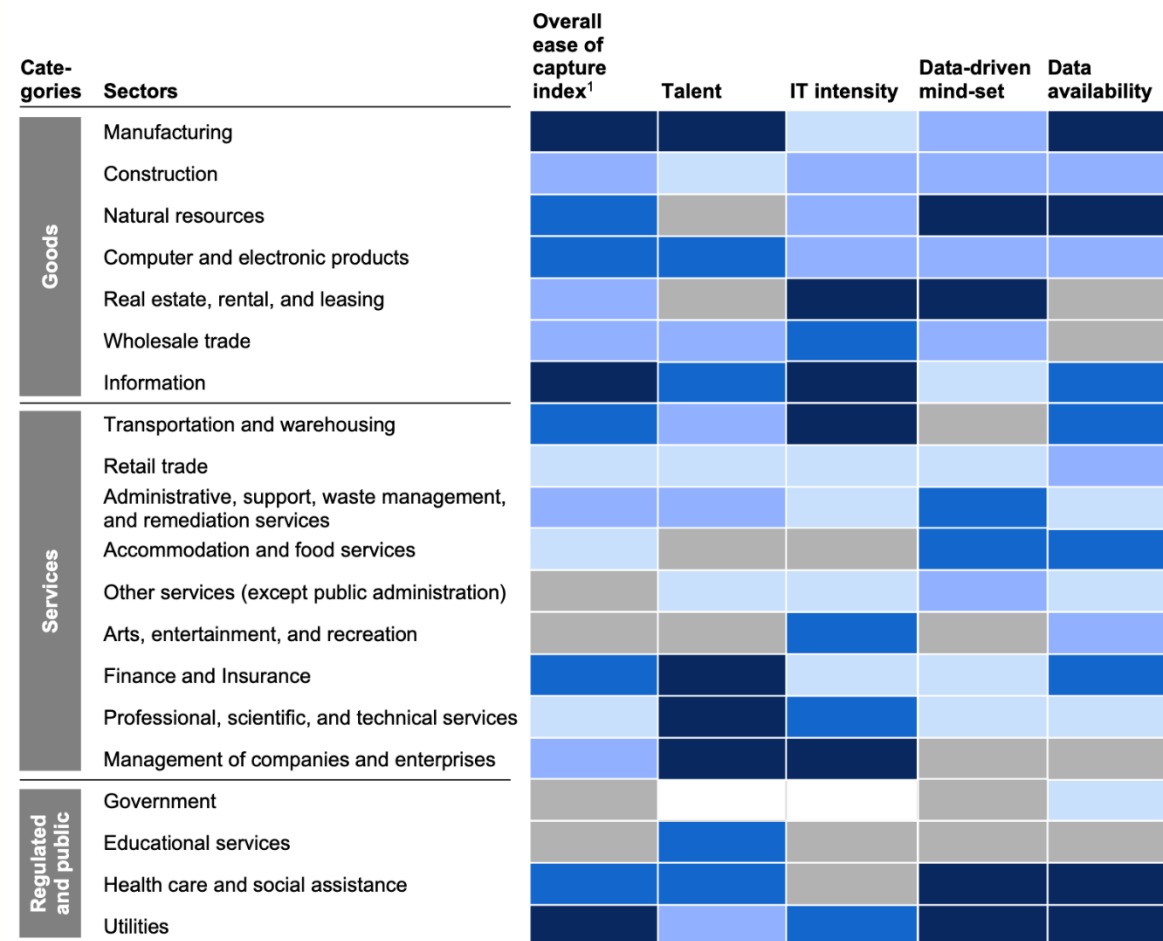
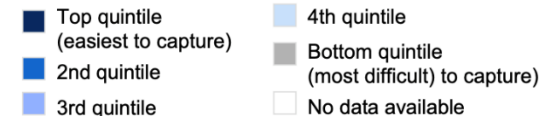


¹ See appendix for detailed definitions and metrics used for value potential index.
SOURCE: US Bureau of Labor Statistics; McKinsey Global Institute analysis



Zdravotnictví a big data

A heat map shows the relative ease of capturing the value potential across sectors



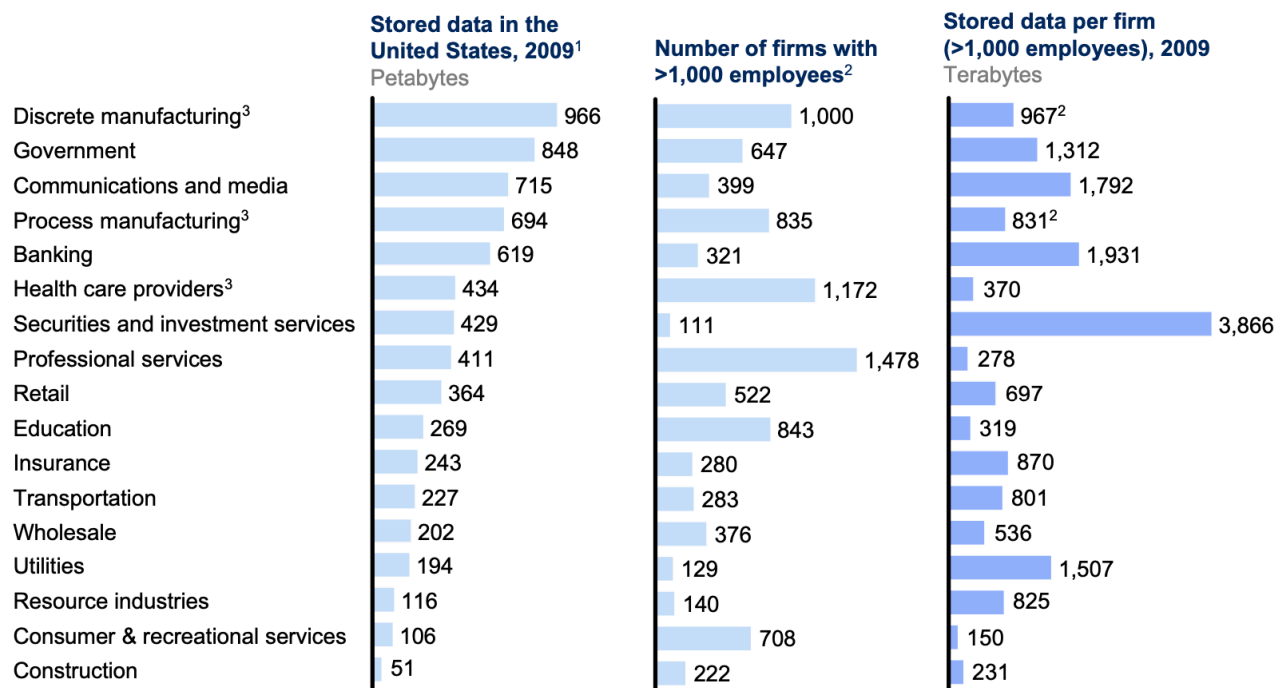
¹ See appendix for detailed definitions and metrics used for each of the criteria.

SOURCE: McKinsey Global Institute analysis



Zdravotnictví a big data

Companies in all sectors have at least 100 terabytes of stored data in the United States; many have more than 1 petabyte



¹ Storage data by sector derived from IDC.

² Firm data split into sectors, when needed, using employment

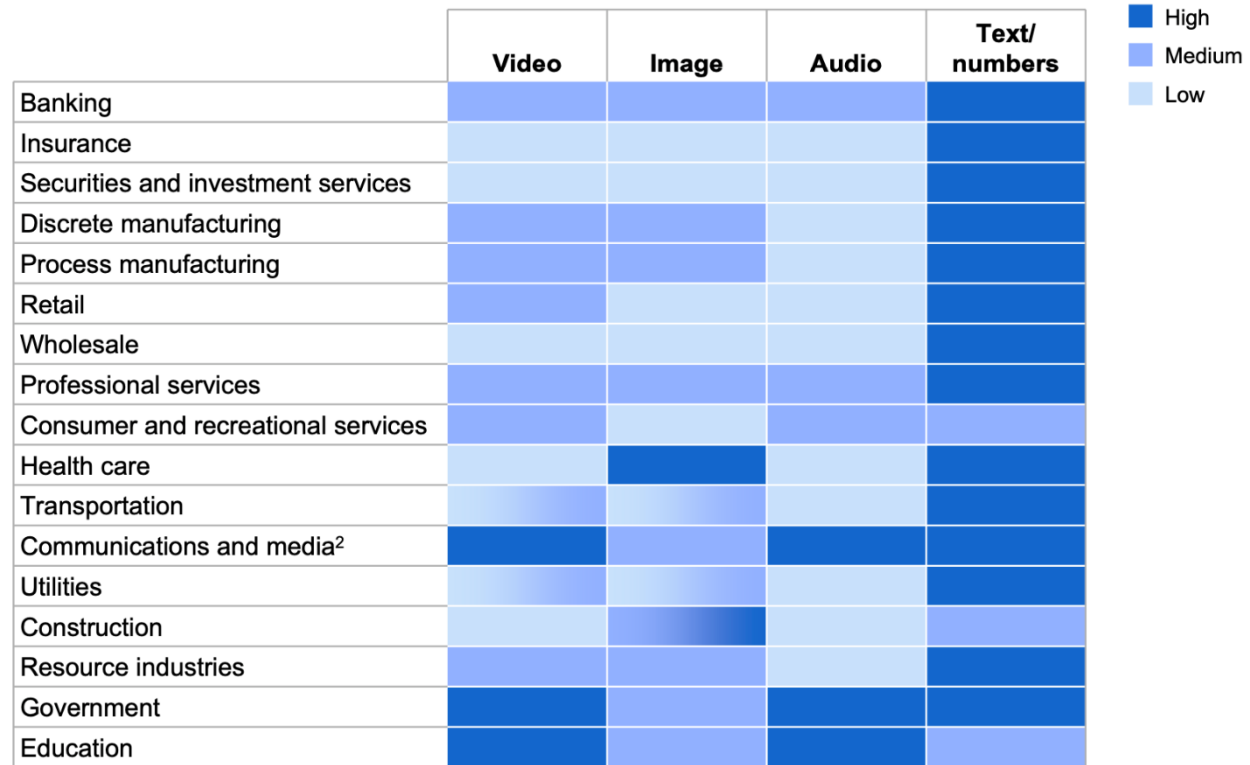
³ The particularly large number of firms in manufacturing and health care provider sectors make the available storage per company much smaller.

SOURCE: IDC; US Bureau of Labor Statistics; McKinsey Global Institute analysis



Zdravotnictví a big data

The type of data generated and stored varies by sector¹



¹ We compiled this heat map using units of data (in files or minutes of video) rather than bytes.

² Video and audio are high in some subsectors.

SOURCE: McKinsey Global Institute analysis



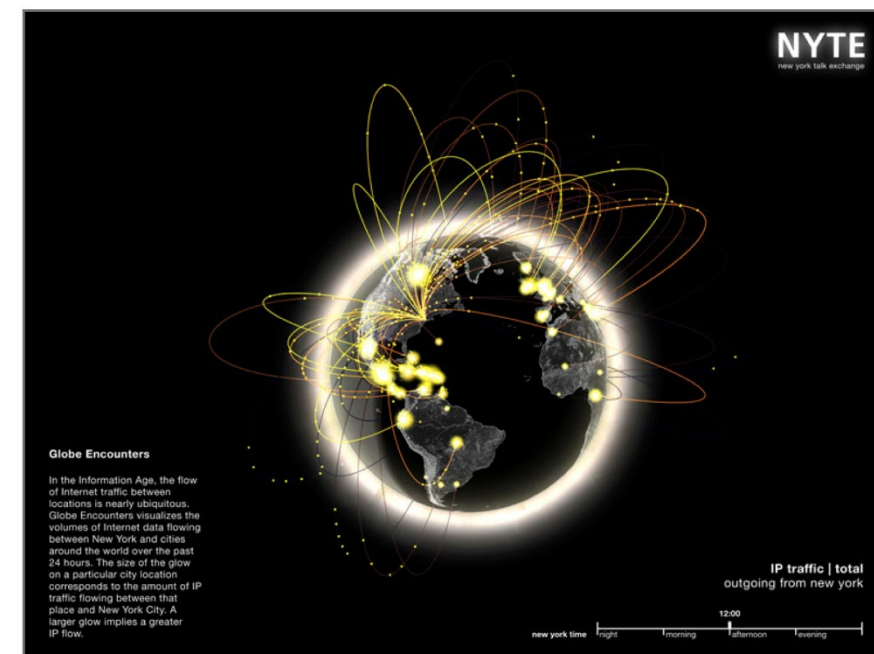
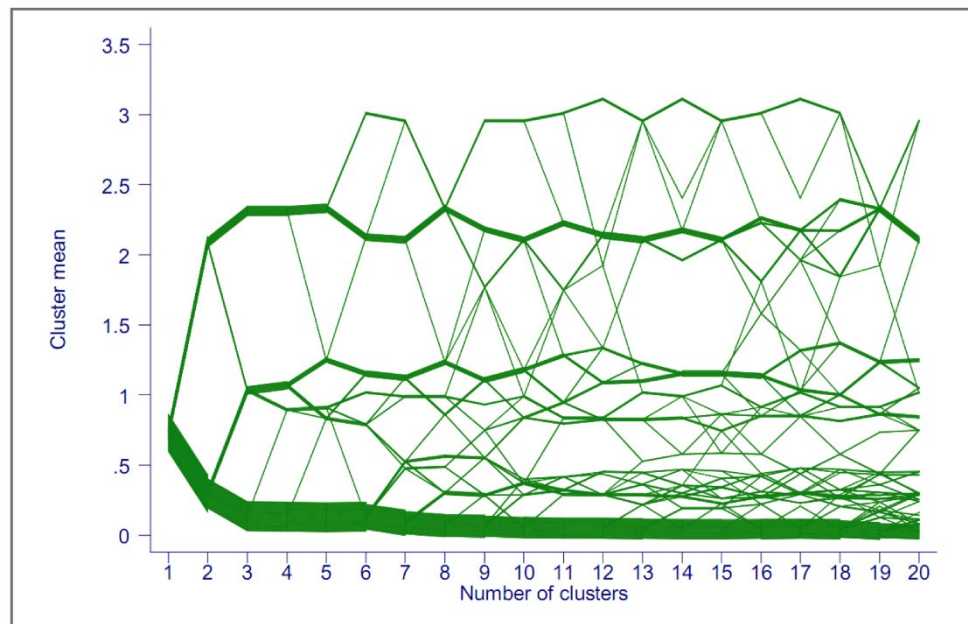
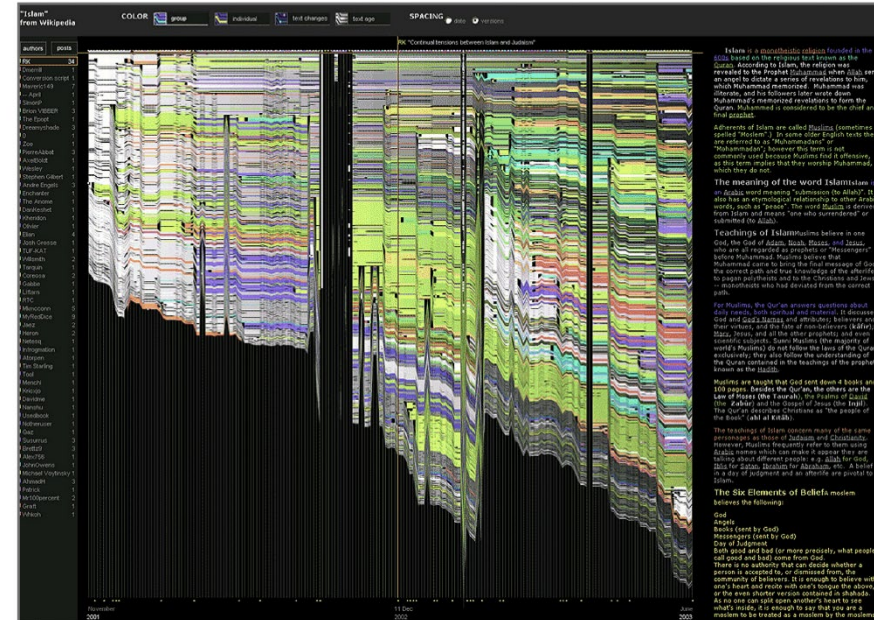
Techniky big data

- Techniky analýzy dát
(data mining, genetic algorithms, ..., machine learning, neural networks, ..., pattern recognition, statistics)
- Big data technologie
(cloud computing, ..., hadoop, mashup, ..., stream processing)
- Vizualizace – největší výzva
(tag cloud, cluster gram, history flow, spatial information flow)

agencies analysis analytical applications business care
clinical companies consumers costs create customer
data developed digital economy example exhibit
global government growth health improve including
increasing industry information levers location management
manufacturing organizations percent performance personal policy
potential productivity providers public
research retail sector services talent techniques
technology united used value



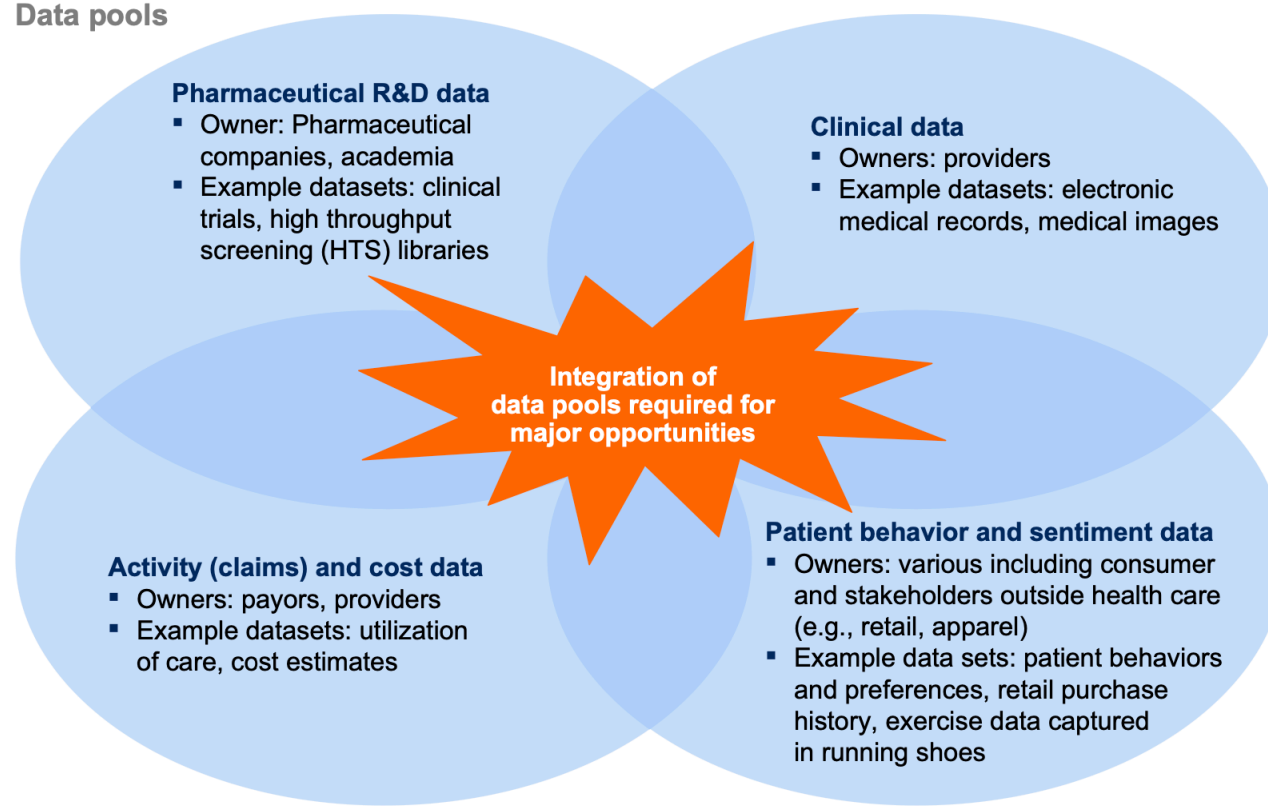
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Big data ve zdravotnictví – zdroje dat

Four distinct big data pools exist in the US health care domain today with little overlap in ownership and low integration

Data pools



SOURCE: McKinsey Global Institute analysis

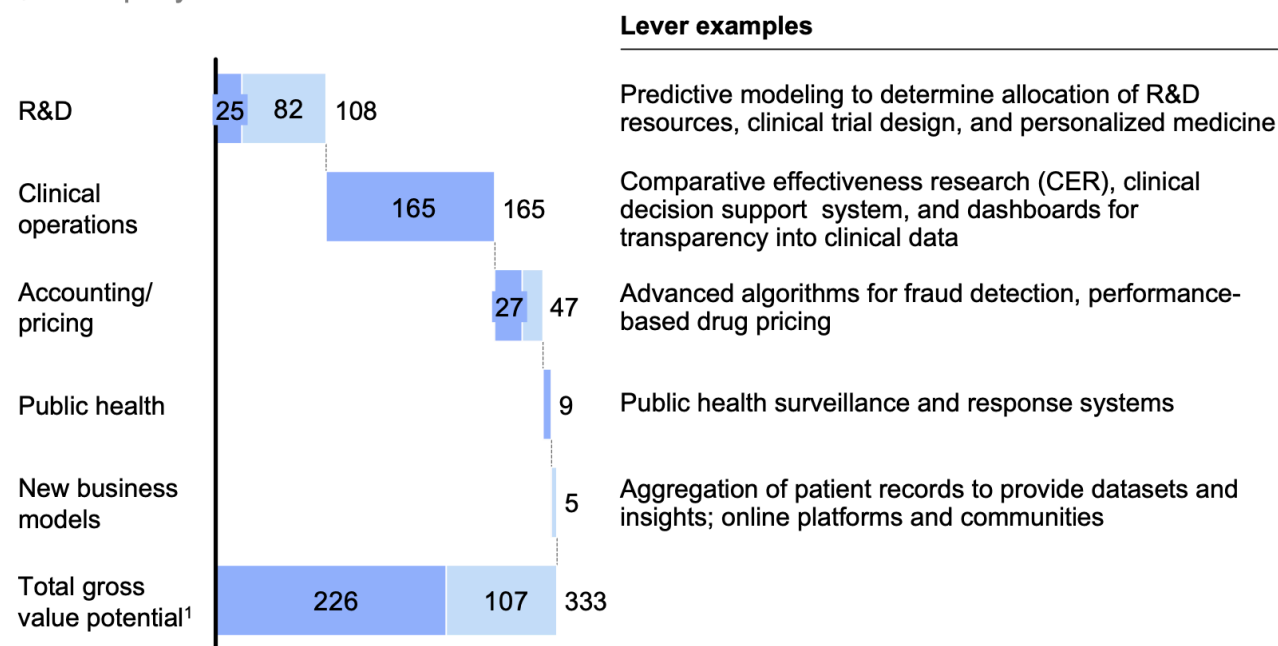


Big data ve zdravotnictví – přidaná hodnota

The estimated long-term value of identified levers is more than \$300 billion, with potentially more than \$200 billion savings on national health care spending

Value potential from use of big data
\$ billion per year

- Direct reduction on national health care expenditure
- Unclear impact on national health care expenditure



¹ Excluding initial IT investments (~\$120 billion–\$200 billion) and annual operating costs (~\$20 billion per annum).

SOURCE: Expert interviews; press and literature search; McKinsey Global Institute analysis



Kto je schopný tieto obrovské objemy dát generované v reálnom čase spracovať?

Umelá inteligencia



Umelá inteligencia

Schopnosť stroja imitovať inteligentné ľudské chovanie

- **Reaktívny stroj**

Stroj môže reagovať len na aktuálny scenár bez schopnosti využiť skúsenosti z predchádzajúcich rozhodnutí

- **2. Limitovaná pamäť**

Stroj môže vykonávať pozorovania z jeho bezprostredného okolia a spracovať ich pri tvorbe svojho následného rozhodnutia

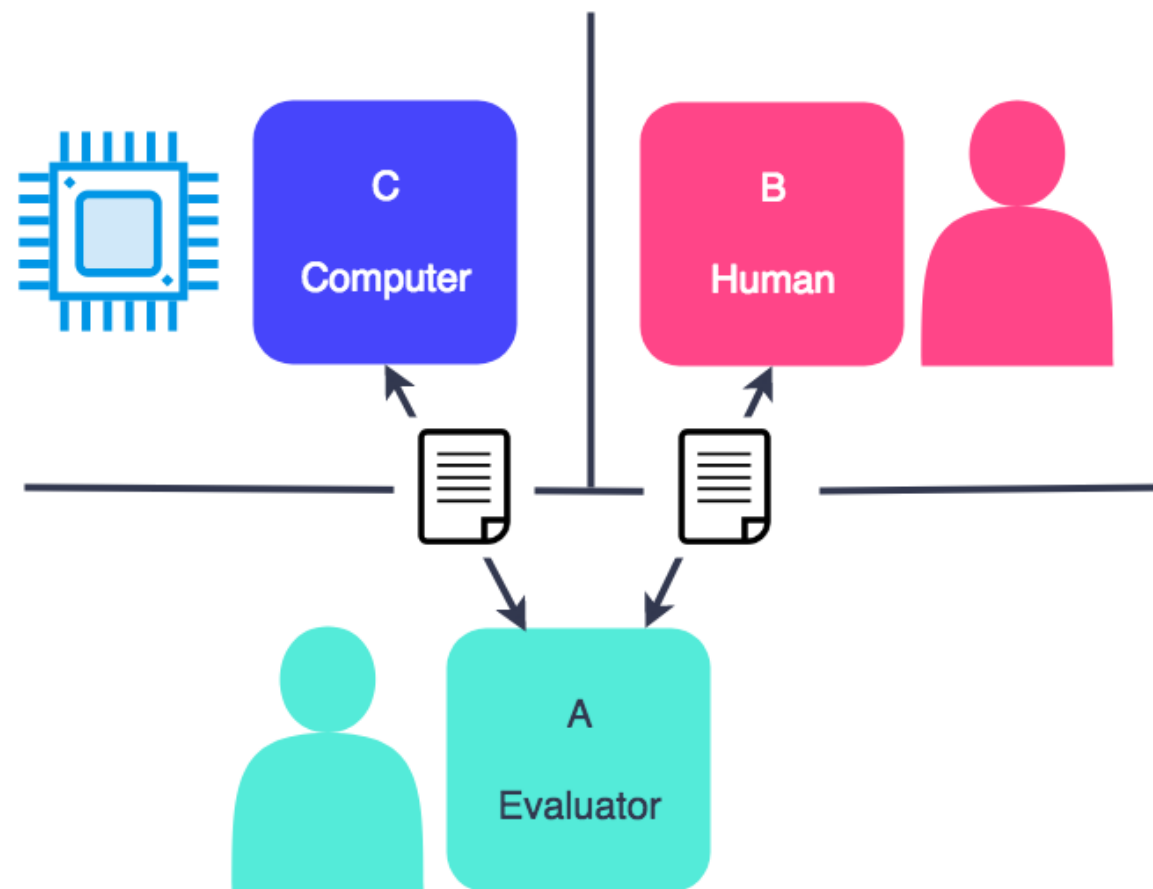
- **3. Teória mysle**

Schopnosť porozumieť myšlienkam a emóciám a byť schopný ich zahrnúť do svojho rozhodovacieho procesu a vytvoriť adekvátnu reakciu na svet okolo

- **4. Seba-uvedomená AI**

Najrozvinutejšia forma AI. Definuje stroj, ktorý má svoje vlastné vedomie.

Turingov test (1950)





Deep blue (1997)



AlphaGo (2015)



AlphaZero vs. Stockfish (2017)

- 24 hodinový „tréning“
- Hranie samého so sebou
- Žiadny prístup k literatúre „otvorení“, či „ukončení“
- Analyzuje 80 000 pozícií za sekundu, ale iba tie najsľubnejšie



28 výhier

72 remíz

0 výhier

- V tom čase najvýkonnejší šachový program naprogramovaný človekom
- Analyzuje 70 000 000 pozícií za sekundu (všetky)

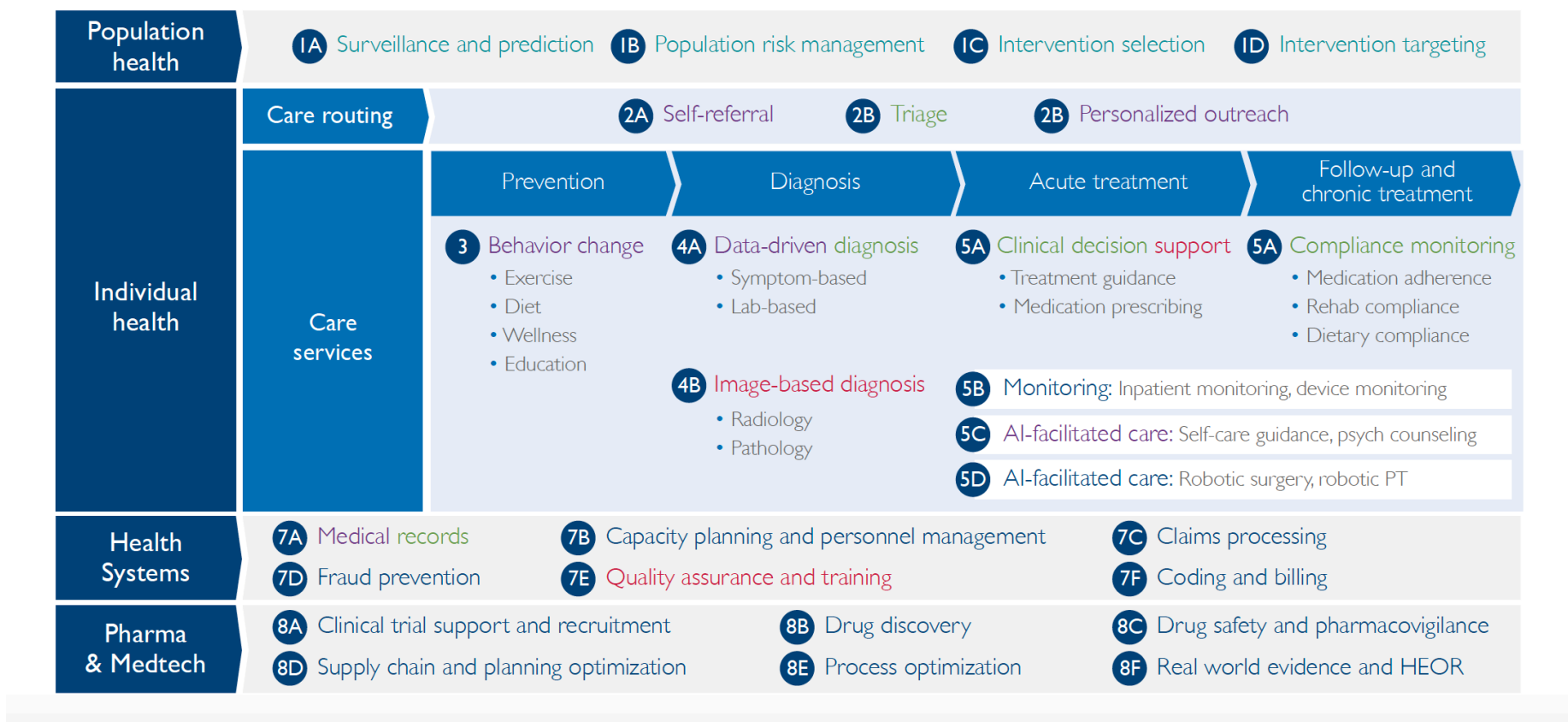


Film „Ex Machina“ (2014)



AI v zdravotnictví

Figure 3: Framework of all Artificial Intelligence Use Cases in Healthcare Categorized into Four Key Groupings



Population risk management

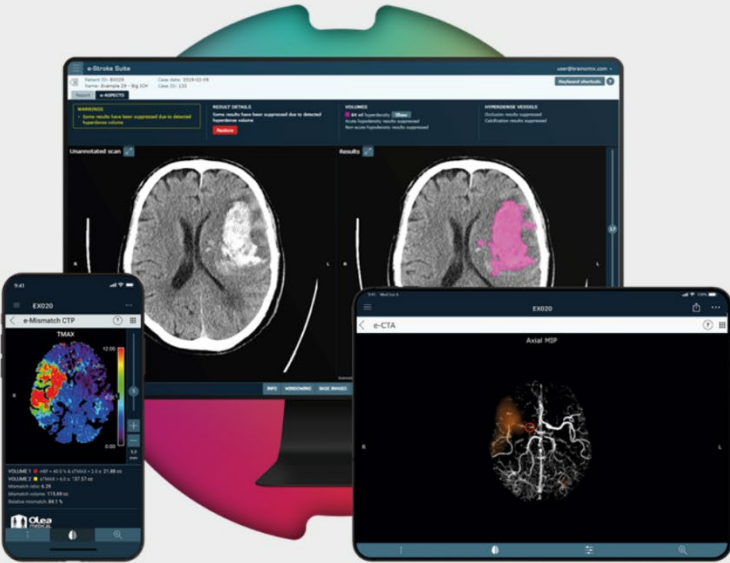
Table 3. Top 10 risk factor variables for CVD algorithms listed in descending order of coefficient effect size (ACC/AHA; logistic regression), weighting (neural networks), or selection frequency (random forest, gradient boosting machines). Algorithms were derived from training cohort of 295,267 patients.

ACC/AHA Algorithm		Machine-learning Algorithms			
Men	Women	ML: Logistic Regression	ML: Random Forest	ML: Gradient Boosting Machines	ML: Neural Networks
Age	Age	Ethnicity	Age	Age	Atrial Fibrillation
Total Cholesterol	HDL Cholesterol	Age	Gender	Gender	Ethnicity
<i>HDL Cholesterol</i>	Total Cholesterol	SES: Townsend Deprivation Index	Ethnicity	Ethnicity	Oral Corticosteroid Prescribed
Smoking	Smoking	Gender	Smoking	Smoking	Age
Age x Total Cholesterol	Age x <i>HDL Cholesterol</i>	Smoking	<i>HDL cholesterol</i>	<i>HDL cholesterol</i>	Severe Mental Illness
Treated Systolic Blood Pressure	Age x Total Cholesterol	Atrial Fibrillation	HbA1c	Triglycerides	SES: Townsend Deprivation Index
Age x Smoking	Treated Systolic Blood Pressure	Chronic Kidney Disease	Triglycerides	Total Cholesterol	Chronic Kidney Disease
Age x <i>HDL Cholesterol</i>	Untreated Systolic Blood Pressure	Rheumatoid Arthritis	SES: Townsend Deprivation Index	HbA1c	<i>BMI missing</i>
Untreated Systolic Blood Pressure	Age x Smoking	Family history of premature CHD	BMI	Systolic Blood Pressure	Smoking
Diabetes	Diabetes	COPD	Total Cholesterol	SES: Townsend Deprivation Index	Gender

Italics: Protective Factors

<https://doi.org/10.1371/journal.pone.0174944.t003>

Brainomix



The Most Comprehensive Stroke Imaging Solution

e-Stroke is a collection of tools that use our state-of-the-art AI algorithms to support doctors by providing real-time interpretation of brain scans to help guide treatment and transfer decisions for stroke patients, allowing **more patients to get the right treatment, in the right place, at the right time.**

Advancing the Value of Simple Imaging

Our proprietary software can uniquely generate critical information from simple brain scans that can help **expand patient access to life-saving stroke treatments.**

Our AI-powered advanced technology has been studied in a number of publications, providing technical validation and demonstrating **health economic benefit**, and has also been shown to **improve stroke treatment rates**, both thrombectomy and thrombolysis. Click [here](#) to learn more.

IcoBrain

icobrain portfolio
a cloud-based AI solution to quantify disease-specific brain structures on MR and CT

icobrain ms

for applications like multiple sclerosis

icobrain dm

for applications like dementia

icobrain tbi

for applications like traumatic brain injury

icobrain ep

for applications like epilepsy



Da Vinci chirurgický robot



Robotická chirurgie

Robodoc



Cyberknife



Human vs. Robot Surgeons





0	1	2	3	4	5
No Automation	Some Assistance	Partial Automation	Conditional Automation	High Automation	Full Automation
Traditional surgery: Human surgeon performs all tasks.	e.g. Intraoperative image guidance; human still physically performs all surgery.	e.g. ROBODOC hip arthroplasty robot: reduced level of human input required but range of procedures.	e.g. Cyberknife, automated pre-operative planning and radiosurgery (but not technically "surgery").	e.g. Robot capable of performing most, if not all parts of a complex procedure. Negligible human input required.	e.g. Robot for deep space exploration? Fully autonomous, versatile; no human assistance needed.



Fraud detection

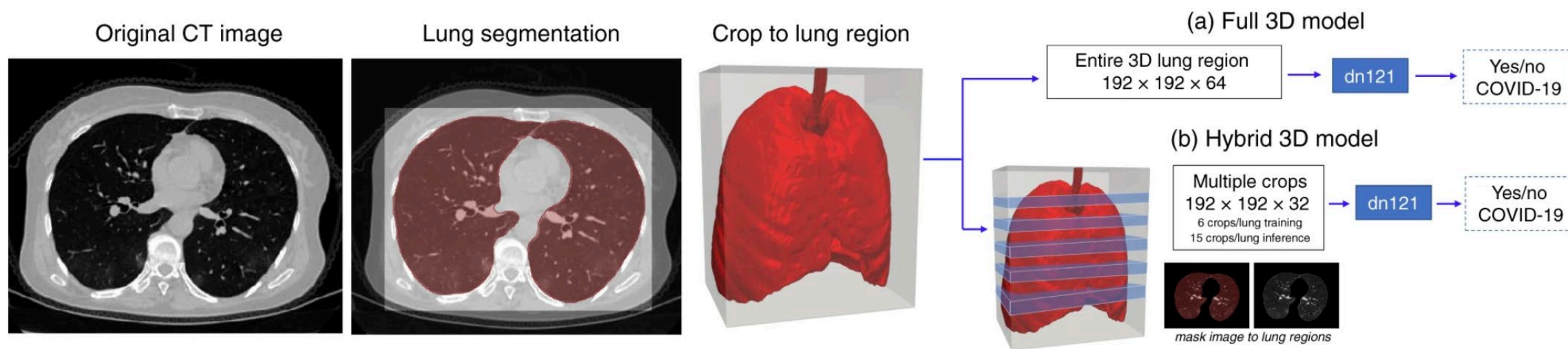
Vendor Comparison: AI for Fraud Detection in Health Insurance



	 FRISS	 H ₂ O.ai	 SAS	 LexisNexis
Company Name	Friss	H2O.ai	SAS	LexisNexis
Year founded	2006	2011	1976	1970
Number of employees	130	138	14,052	Year founded
Application description	Anomaly detection	Anomaly detection fraud detection	Predictive analytics for fraud detection	Predictive analytics
Business problem software solves	Reducing loss ratio and detect more fraudulent claims	Reduce money loss on fraudulent claims	Reduce fraud by detecting it as it comes, reduce false positives Also waste and abuse	Identify key components and people of a fraud event, combat fraud at different medical/ pharmaceutical levels
Venture capital raised	\$17 MM	\$73.6 MM	Existing enterprise	\$30 MM
Prominent investors	Aquiline Technology Growth	Nvidia GPU Ventures, New York Life Insurance	n/a	Schoolhouse Partners, Hambrecht
Number of listed case studies	2	0	2	1
Number of listed prominent enterprise clients for this product	3	2	3	2-3
Name of the AI lead at company	Folksam	Kaiser Permanente, HCA	Highmark health, CZ	None mentioned by name
Prominent enterprise clients include	Jeroen Morrenhof	Arno Candel	Jim Goodnight	Jeff Rehil
Highest degree of AI lead, and field of study	Doctorate, Business information systems	PhD, Computational physics	PhD, Statistics	MS, Computer science
Year the AI lead earned their highest degree	1995 University of Amsterdam	2005 ETH Zurich	1972 NC State University	1987 The Johns Hopkins University

AI a Covid-19

From: [Artificial intelligence for the detection of COVID-19 pneumonia on chest CT using multinational datasets](#)



All CT images under lung segmentation for localization to chest cavity region. Following cropping to lung region, two methods were considered for differentiation of COVID-19 from other clinical entities. **a** Full 3D Model resampled the cropped lung region of CT to a fixed size ($192 \times 192 \times 64$ voxels) for input to algorithm. **b** Hybrid CT resampled the cropped lung region of CT to fixed resolution ($1\text{mm} \times 1\text{mm} \times 5\text{mm}$) and sampled multiple 3D regions ($192 \times 192 \times 32$) for input to algorithm. At training, 6 regions/patient were used. At inference 15 regions/patient were used and results were averaged to produce final probability of COVID-19.



Zhrnutie

- **Big data** sú prezentované datasety, ktoré prekračujú schopnosti a možnosti bežných softvérov. Sú špecifikované za pomoci 4 základných charakteristík:
 - Volume
 - Variety
 - Velocity
 - Veracity
- Obrovské množstvo dát, ktorá big data predstavujú, sú schopné zpracovávať **systemy umelej inteligencie**. Umelá inteligencia je schopnosť stroja imitovať inteligentné ľudské správanie.
- Big data a umelá inteligencia pomáhajú ve zdravotníctve k presnejšej a rýchlejšej diagnostike, i pri následnej liečbe a starostlivosti o pacientov. V starostlivosti a liečbe je možné využiť i napríklad aj robotickú chirurgiu.



Zdroje

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Děkuji za pozornost